DIARY NOTES

Executive Director-Comptroller 27 December 1965

1. I gave General Cabell's memoirs to Howard Osborn and asked him to read them personally and return them to me at his earliest convenience. (Howard returned the memoirs and his comments to me on 28 December.)	
2. At Dick Helms' request I asked	25X1 25X1
3. Emmett Echols was in to speak with me about the following items.	
	25X1
b. Emmett submitted to me a proposed set of ground rules for the Recruitment Advertising Committee. I approved but asked that they not be formalized. The key provision is that, if the Committee unanimously endorses the proposed advertisement and it is to be published the Committee's endorsement will be final approval for publication. If the materials are to be published under acknowledged Agency sponsorship, however, they will be forwarded through the Deputy Director for Support to the Executive Director-Comptroller for final approval. Emmett then submitted three proposed ads, which I later checked out with Dick Helms. Dick approved the idea but thought that the "eye appeal" of these particular ads left a great deal to be desired. I returned them to Emmett with this advice and suggested that he obtain some professional assistance.	25X1

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	knowledge that some special arrangement had been made to con-
25X1	tinue on active duty beyond his normal retirement
25X1	date so that he could continue to serve with CIA. I asked him to tell that I thought this kind of talk did neither him nor
	the Agency any good and suggested that it be stopped.

LKW:jrf